

Clara Wendt

UX/UI Designer and Frontend Developer (Freelance)

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PROFILE

Freelance UX/UI designer who also builds what she designs. Eight years of product design for web and mobile, from user interviews and wireframes to design systems and accessible React components. I work with product teams that want one person to take a feature from the first interview to the shipped interface.

EXPERIENCE

since 03/2021	Freelance UX/UI Designer and Frontend Developer Self-employed, Leipzig - Redesigned the online booking flow of a regional transit company; online ticket sales rose by 18 percent in the first six months - Built and documented a design system in Figma and React for a SaaS startup with three product teams - Accessibility audits to WCAG 2.2 AA for public sector websites
09/2017 to 02/2021	Senior UI Designer Initech Digital GmbH, Leipzig - Led the design of a customer portal for an energy supplier with 400,000 users - Introduced usability tests with real customers in every sprint - Mentored two junior designers
08/2014 to 08/2017	Web Designer Studio Acme, Dresden - Designed and built responsive websites for cultural institutions and small businesses - Moved the studio's frontend work from page templates to a component library

EDUCATION

10/2010 to 07/2014	B.A. Communication Design Burg Giebichenstein University of Art and Design, Halle
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SKILLS

Design	User research, wireframing, prototyping, design systems, usability testing
Tools	Figma, FigJam, Adobe Illustrator, Storybook
Development	HTML, CSS, TypeScript, React, Next.js
Accessibility	WCAG 2.2, screen reader testing

LANGUAGES

German (native), English (fluent, C1), Polish (basic, A2)

CERTIFICATES

2022	Certified Professional for Usability and User Experience, Foundation Level (CPUX-F), UXQB
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Leipzig, October 2026